



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Artemis Woman, LLC Adds Sparkle to Healing Gems™ Line *Already luminous skincare line now includes Gemstone Facial Scrubs and Kit*

(Weston, CT) Artemis Woman, LLC, maker of fine, wellness-inspired beauty products for women has upped the sparkle-factor of the Healing Gems™ personal care line with the addition of 2.5-ounce **Gemstone Facial Scrubs**, and a new **Gemstone Facial Scrub Gift Set**. Made with authentic Amethyst, Quartz, Rose Quartz, Topaz, and Tourmaline gems, the Healing Gems™ signature Facial Scrubs and Kit are must have additions to a hot-selling product line that's fast becoming part of a growing wellness trend. Following the successful launch of the Healing Gems™ Microdermabrasion System in Fall 2003, the Healing Gems™ sub-brand remains the only high-end cosmetic line on the market to incorporate Gem therapies and Aromatherapies into consumer-ready skincare formulas designed for use with, or without microdermabrasion appliances.

The early success and expansion of the Healing Gems™ line is due in part to the recent emergence of colored gems, gemstones, and gem therapies in mainstream media coverage. In the last three months alone, gemstones and gem therapy have appeared on the pages of the *New York Times* Style section, and *Spa Magazine's* Worldwide Guide 2004. This exposure coupled with the rising popularity of colored gems and crystal-based treatments on the Spa and Wellness circuit has awakened health-minded consumers to the therapeutic properties and functions of gemstones, increasing demand for products containing them. With the multi-faceted appeal of gemstones and their therapeutic beauty applications already in the public eye, retailers can now capitalize on the trend by offering consumers the luxury and benefit of Gemstone Skin Care from Artemis Woman

Both the individual 2.5oz Gemstone Facial Scrubs and the 5-Scrub Microdermabrasion Kit are ideal replacement accessories for those who own the Healing Gems™ System or other home microdermabrasion device, yet make equally appealing standalone items. The Microdermabrasion Scrubs Replacement Kit comes complete with (5) 1oz jars of Gemstone Facial Scrub, an organza storage pouch with crescent moon amulet, a gorgeous Artemis Woman Bookmark and an illustrated guide to Gemstone Skincare.

These exciting new product introductions represent the first step in a multi-phase plan to expand and integrate the Healing Gems™ family, with more innovative gemstone-based wellness products and home spa appliances coming soon.

Artemis Woman, LLC is a company owned by women dedicated to creating products and services that assist women in their quest for physical, spiritual, and emotional health. Artemis offers a range of wellness-based beauty products and health services that utilize alternative health techniques to tap into the energy of Nature's healing resources. For more information or to place an order, visit www.artemiswoman.com or call toll-free **(877) 212-1560**.

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