



The Artemis Woman® Heel Smoother™ Feet Will Never Look Ugly Again!

Nothing is more of a turnoff than cracked, dried-out feet—feet that have been squeezed into shoes, or heels that have walked barefoot around the house. Let's face it: feet are generally ignored in the winter. But come summertime, when boots come off and strappy sandals go on, those ugly feet are shamelessly displayed. Now, worn-out heels, rough not ready soles, and cracked, ragged toes—especially the little one that gets shoe abuse, can be happily resurrected and beautified in the comfort of one's home with the Artemis Woman® Heel Smoother™ home pedicure appliance. Just one treatment will bring even the most far-gone foot back to life!

The new revolutionary Artemis Woman Heel Smoother pedicure appliance is part of the foot care boom that has recently come along to rescue baby boomers' feet as they age. Pedicures, one of the most popular treatments at spas, are part of an \$11-billion industry. With the recent introduction of the Artemis Women home pedicure appliance line, it is now possible for women to bring the spa experience home.

The smoothing yet powerful Heel Smoother spa tool can transform ugly feet in just minutes, returning them to their former glory. Its special DuraCrystal™ tips, powered by a professional-strength motor, remove dry, dead, cracked skin around the heels, on the balls of the feet, and around the toes, without harsh chemicals, dangerous blades, or time-consuming pumice stones.

The recently introduced, podiatrist-endorsed Artemis Woman Heel Smoother™ pedicure appliance has already become the leading product in their nifty home spa line featuring spa quality beauty machines accompanied by a line of skin care products. Other Artemis Woman appliances include microdermabrasion systems for the face, total body polishing machines and kits for the bath or shower, and hand and nail systems for extra-care pampering.

Artemis Woman also features a line of facial scrubs, body polishes, hand and body creams, and special foot butter – all based on the ancient art of Healing Gems®. The Foot Butter embraces the special healing powers of Topaz that, according to myth, protected the ancient Greeks when they went off to battle. The rich, uplifting Topaz Foot Butter, with its hints of bergamot, tea tree oil and lemon, is thought to give power, strength and fortitude to its user. On a less mystical level, the all-natural Topaz Foot Butter softens and nourishes the skin naturally without artificial colors or fragrances.

Heel Smoothers come in three versions and prices. All feature a hand-held, battery operated (2AA) light-weight machine that removes dry, rough skin and smoothes away unsightly calluses, literally expunging them from the feet.

The Heel Smoother HS-1000 (\$39.99), features a waterproof, battery-operated professional pedicure appliance and is accompanied by a one ounce jar of Topaz foot butter. The non-waterproof version Heel Smoother HS-500 (\$29.99), also comes with a one ounce jar of Topaz Foot Butter. The Heel Smoother HS-100 (\$19.99), is the same appliance as the HS-500, but is sold without the Foot Butter.

--more--

The Artemis Woman Heel Smoother pedicure appliance features two-speeds, high and soft, for optimum comfort. The two DuraCrystal™ Power Tips, made with aluminum oxide crystals--the same crystals used in professional microdermabrasion treatments-- can be used interchangeably. The larger tip is excellent for dry cracked heels while the extra-slim tip works wonders around toes and cuticles.

In all cases, a little practice on technique makes the final result even more satisfying. It all starts with a desire to indulge the senses, free the spirit, and have a little fun. The results will please the soul and heal the soles.

Here are some simple tips for having an Artemis Woman professional quality pedicure at home:

Create the ambiance: One of the best parts of a professional pedicure is being able to put your feet up and relax. A relaxing environment can be achieved in ones' own bathroom with aromatherapy candles, soft music, and a comfortable robe.

Assemble the right tools: Before starting, assemble the right tools starting with favorite towels, moisturizers, and pedicure tools. And, to make toe nails perfect, splurge by using a new emery board.

Dip and Soak: Cleanse, soften, and soak hardworking feet in a bubble bath or aromatherapy essential oils. Now sit back and enjoy the pleasure. "Ahhh."

Give Feet a "Face Lift": After soaking, dry feet with a towel. Now comes the transformation: Engage the Artemis Woman hand-held Heel Smoother and go to town. Rotate the Heel Smoother across skin making sure to address the dry, dead and cracked skin around the heels, the balls of the feet, and around the toes. It's simple. The special tips, powered by a professional strength motor, do the job in seconds with no harsh chemicals, dangerous blades, or time-consuming pumice stones. When using the Heel Smoother, always work with a light touch in a circular motion, and never hold the appliance on one spot for more than two to three seconds.

Trim, shape, buff nails evenly to desired length. Use a good emery board to create the desired shape and length, and invest in a nail buffer that evens out toe nail ridges.

Moisturize and protect: To prevent skin from drying out quickly, be sure to moisturize and protect the *new* soft skin. After every home pedicure, apply the Artemis Woman Topaz Foot Butter, rich with natural shea butter and uplifting aromatherapy essential oils that contains no artificial colors or fragrances. For severely cracked heels or hard stubborn calluses, use the foot butter again before bedtime. Then wear a pair of socks to keep feet soft and warm. Viola! a new pair of feet greets the morning sun.

Polish toe nails with a happy color – for a perfect pedicure finish. Your new feet seem to smile! ☺