



Healing Gems® Skin Care Products The Heart and Soul of the Artemis Woman® Line

Although diamonds may be *some* girls' best friend, it is the ancient art of Gem Therapy that holds the promise of emotional and spiritual healing which are at the heart of the Artemis Woman® 23-product line.

Artemis Woman is a three-year old woman's wellness company that sells natural, holistic home spa products and appliances that encourage women *to bring the spa experience home*. The personal care appliance line includes microdermabrasion facial systems, battery-operated body polishers, hand and nail care kits, and the popular Heel Smoothers that make it possible to bring cracked, dried-out skin back to life by using this professional grade pedicure appliance at home.

The Artemis Woman Healing Gems® Skin Care Collection encourages women to "Release their Inner Goddess" by using this line of 16 facial scrubs, body polishes, hand creams, and the popular Topaz Foot Butter that accompanies many Artemis Woman personal care appliances. Artemis Woman is the first US company to use the healing power of gemstones found in Clear Quartz, Tourmaline, Topaz, Rose Quartz and Amethyst as an important part of their product line. All Healing Gems Skin Care products can also be purchased separately.

Real gemstone crystals are finely ground into a silky soft powder and infused with a custom blend of natural color therapy minerals and pure aromatherapy essential oils to enhance the effects of the gemstone. These skin care products help to soothe, soften, and moisturize skin while harnessing nature's energy to impact the mind, body, and spirit in a positive way. There are no harsh chemicals, artificial colors, or fragrances in any Artemis Woman skin care product.

Gem therapy is based on the premise that each gemstone has a different energy property or frequency that, when placed on a different energy center of the body (known as a chakra), can help to restore balance to that area of the body. The challenge is to select the right gemstone – and Artemis Woman product -- that can balance the different aspects of one's mind, body, and spirit.

"We studied Gem Therapy when we created our line," said Lisa Kable, who, along with Ann Buivid, shares the Managing Partner title at Artemis Woman. "We selected different gemstones to correspond with the different chakras. Then we designed custom blends of aromatherapy to "match" each gemstone. For example, we blended amethyst, the gemstone associated with dreams and relaxation, with lavender, and clary sage. "

For centuries, different cultures around the world have been enchanted by the mystical and energetic properties of gemstones. Ancient healers have used gemstones to protect the spirit, express affection, stimulate the senses, and even heal the body.

Topaz is often associated with achievement and personal power. It is believed that Topaz gemstones were used for protection and were worn by Greek warriors to increase their strength and render the wearer invisible before going to war. Modern wearers of yellow Topaz use this gemstone to help create and

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increase energy, fortitude, and personal power. A jar of Topaz Foot Butter, made with real Topaz crystals, plus rich, nourishing shea butter, is included in the HS-1000 and HS-500 models of the Artemis Woman Heel Smoother pedicure appliance line.

The Heel Smoother is the best-selling personal care appliance from Artemis Woman.

A handy Artemis Woman Gem Therapy Skin Care Guide is included with every skin care product to help the user in making the right gemstone selection that matches her particular preference. The folklore behind other gemstones, including Clear Quartz for Energy and Enlightenment, Amethyst, for Dreams and Relaxation, Tourmaline for Balance and Protection, and Rose Quartz for Sensuality, Beauty and Compassion, are described in the booklet. Clear Quartz is the most popular Artemis Woman gemstone.

The Artemis Woman website (www.artemiswoman.com) also helps the user discover which gemstone is right for her.

With the Artemis Women Gem Therapy Skin Care products, a woman can experience the relaxing elements of Amethyst, the protection and balancing properties of Tourmaline, sensuality, beauty and compassion associated with Rose Quartz, the strength and fortitude generated by the powerful Topaz, and the enlightenment and wisdom of Clear Quartz.

Artemis Woman Healing Gems encourages women to release their inner goddess by indulging their beauty fantasies at home. If home is a woman's castle, then surely her bathroom is her own private Nirvana.