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**For Immediate Release**

## **ARTEMIS WOMAN® Joins *INC.* Magazine List of the 500 Fastest-Growing Private Companies; Has Three-Year Sales Growth of 679.6%**

**NEW YORK, August 20, 2008** – *Inc.* Magazine today added Artemis Woman LLC. (artemiswoman.com) to its list of America's fastest-growing private companies. The Wilton, Conn. firm came in at number 464 and ranked number 21 in the Top 100 List of Consumer Products companies, according to the magazine. As a woman-owned company, Artemis Woman came in at 42 out of an expanded list of 5000 companies of which 730 were woman owned.

Founded in 2002 by Ann Buivid and Lisa Kable, two former Remington Products Personal Care Division executives -- Ann as company president and Lisa as marketing director -- Artemis Woman, with only 7 full-time employees, had revenues of \$4.1 million, growing at a rate of 679% over the past three years.

"Our big break came in 2006 when we launched into the mass-market arena with Wal-Mart with a Mother's Day promotion for our popular Heel Smoother," said company co-founder Ann Buivid. "Target followed and from there the business took off." Lisa Kable added that the company's proudest achievement came when they hit profitability, the ultimate measure of performance.

Artemis Woman LLC, Wilton, Conn., is a certified woman-owned business that develops and markets professional grade home spa beauty appliances at affordable prices. Home use spa products have become very popular, especially in the current economy. The Artemis Woman spa products are made to empower women so they can feel and look their best.

Artemis Woman products are widely sold through mass-market retailers, websites, catalogs and home shopping TV.

"If you want to find out which companies are going to change the world, look at the Inc. 500," said *Inc.* Editor Jane Berentson. The Inc. 500 list is *Inc.* magazine's tribute to American business ingenuity and ambition."

Artemis Woman LLC will be honored at the 27<sup>th</sup> Annual Inc. 5000 Conference in Washington DC in September.

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